



Activities Guide Advertising Opportunities

The City of Brentwood Parks and Recreation Department offers one of the best advertising values in the community. As an advertiser in our Parks & Recreation Activities Guide, your messages will reach over 25,000 households in Brentwood and the surrounding communities through direct mail and is also available on the City of Brentwood's website. Our Guide is distributed three times per year, and on average, is kept in most households for over three months. In a recent survey, over 81 percent of our registrants listed the Activities Guide as their main source for information regarding recreational activities.

Display Dimensions	
All ads will be sold and placed at the following ad size dimensions:	
¼ page wide/tall	– 3.5" wide x 4.75" high – 4 color
½ page wide	– 7.25" wide x 4.75" high – 4 color
½ page tall	– 3.5" wide x 9.75" high – 4 color
Full page	– 7.25" wide x 9.75" high – 4 color
Back cover	– 7 3/8" wide x 8 3/8" high - 4 color

Advertising Rates		
Size	1 issue	20% off for 3 issues
¼ page	\$350	\$840
½ page	\$550	\$1,320
Full page	\$1,000	\$2,400
Back cover	\$1,200	\$2,880

Submitting Your Advertisement/Artwork:

- Preferred file format: Vector image EPS (Encapsulated Post Script) file format with FONTS OUTLINED. –OR–
- Print quality pdf (high resolution) with ALL FONTS OUTLINED.

For More Information:

Barbie Gary, Recreation Supervisor
 (925) 516-5366 or bgary@brentwoodca.gov



"... adding joy to people's lives"

